

# Wm. A. White & Sons

offer the services of a capable organization

## To BUY or SELL REAL ESTATE

on Manhattan Island: Salesmanship in Real Estate, to be capable, means wide and long experience with values and with business movements. The intricate problems involved in many real estate transactions require the tried and trained understanding of men whose life work has been devoted to the solution of great real estate problems.

## To OBTAIN or PLACE MORTGAGE MONEY

on desirably located Real Estate anywhere: To successfully place Mortgage Loans requires knowledge of and good standing with lending institutions, and careful preparation of details for submission to lenders. Ability to find money whenever needed and to be known as an active and reliable mortgage house are invaluable factors in present day business. We have placed loans aggregating \$15,000,000 during the last year.

## To MANAGE or RENT REAL ESTATE

on Manhattan Island: Careful and thoughtful management, which brings a property up to its highest efficiency and keeps it there, is the rightful expectation of an owner. Our organization of management specialists is fully equipped to cope with every problem of building administration. Fifty-one years of increasing business is evidence of our sound methods.

**T**HE ORGANIZATION OF WM. A. WHITE & SONS stands for the spirit of Service in Real Estate.

*It takes each problem presented for study of its individual characteristics, with the view of solving it in the best possible manner.*

*It adheres to the belief that a broker's first responsibility is to sell the right property to the right man.*

*It exercises discretion in the selection of tenants and it manages property with the same intelligent care and thought that would be given by an experienced owner.*

*It is prepared to submit to you details of highly desirable properties in all parts of Manhattan Island for speculation, investment or occupancy.*

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